

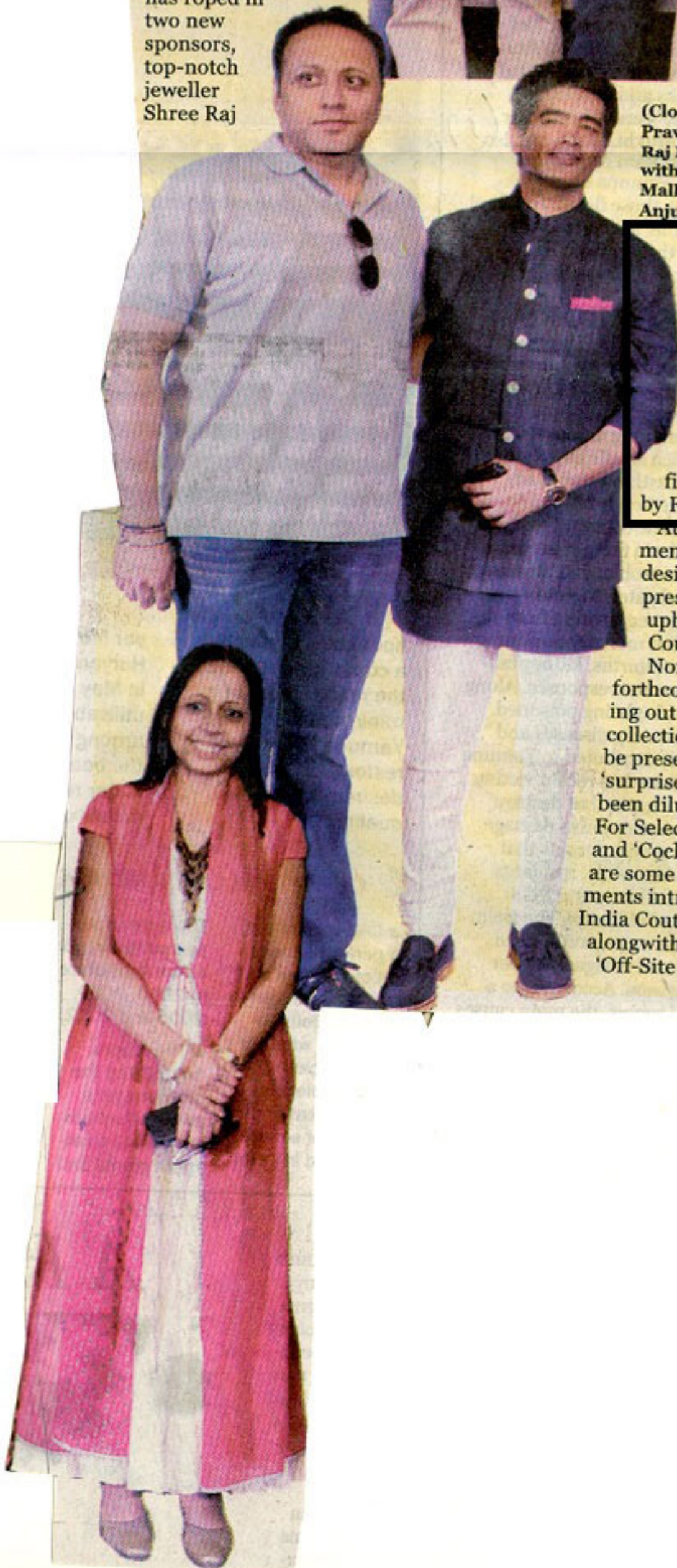
Couturiers Announced

It's that time of the year when Delhi buzzes with word—haute couture. Yes, the annual India Couture Week is three weeks away and Fashion Design Council of India (FDCI) announced the selected couturiers who will be part of the grand show starting July 15. Vetted through a jury, the couturiers in the forthcoming Shree Raj Mahal Jewellers India Couture Week 2015 have the best talent comprising Rohita Bal, Manish Arora, Anamika Khanna, Varun Bahl, Gaurav Gupta, Manish Malhotra, Monisha Jaisingh, Anju Modi, Sabyasachi Mukherjee and Rina Dhaka.

This season, FDCI has roped in two new sponsors, top-notch jeweller Shree Raj



(Clockwise from above) Praveen Goel of Shree Raj Mahal Jewellers with Rohit Bal; Manish Malhotra; Varun Bahl; Anju Modi



Mahal Jewellers as the title sponsor and a real estate group, Logix Group, as its associate sponsor. A dedicated day for shows by the sponsors is a first-time initiative by FDCI.

At the announcement, the selected designers were present and were upbeat about the Couture Week.

None of them were forthcoming in giving out details of the collection they will be presenting as the 'surprise element' had been diluted. Show 'Only For Select Press Invitees' and 'Cocktail Showing' are some of the new elements introduced in the India Couture Week 2015 alongwith the hyped-up 'Off-Site Show'. —JG